

FROM GREEN FIBRES TO PACKAGING BRAND VALUE

PaperImpact welcomes you to its 4th Speciality Papers Industry Conference this autumn. It will be a rewarding event with an interesting program, where we will discuss how the paper packaging adds value to brands and is key to sustainable development.

COVERING THE WHOLE PACKAGING VALUE CHAIN

The conference will focus on the entire paper packaging value chain, from raw material through paper production, conversion and to appealing packaging on the store shelf. On the first day there will be time to visit a sustainable forestry area or the Södra Cell Värö Pulp mill. On the second day, a range of speakers and guest lecturers with different perspectives and competences will share their knowledge.

Our ambition is to answer three main questions at the conference.

- Does green packaging add value to brands?
- How is paper responding to these challenges?
- What will tomorrow's consumer behaviour be?

A VENUE BY THE SEA

The event will be held on the Swedish West Coast, about 80 kilometres from Gothenburg. We will be staying at Varberg's Kurort, a fantastic spa right by the sea.

REGISTER NOW

The conference will take place on 14-15 September. Please register and view the program in the links to the left.

We look forward to meeting you in September!

For more information, please contact
Tiina Heikel, Secretary General of PaperImpact
tiina.heikel@paperimpact.org
+32.473 260 028



 Conference
program

 Registration
procedure

 Pictures